

12:30 REGISTRATION OPENS – GREAT HALL FOYER, ASSEMBLY ROOMS, DERBY

14:00 **OFFICIAL OPENING**
DARWIN SUITE



- Welcome to delegates from **Simon Taylor**, Chairman, ABO; **Darren Henley**, Managing Director, Classic FM; **Peter Helps**, Chief Executive, sinfonia ViVA
 - Conference Opened by **Helen Bishop**, Head of Community Relations, Rolls-Royce
 - Keynote Speech by **Phillip Blond**, Director, ResPublica: A major plank of the coalition government has been the embracing of the “Big Society” – which aims to put more power and opportunity into people’s hands, and re-invigorate civil society. With all government departments tasked with implementing this concept, from the DCMS to the devolved administrations, we hear from the very person who first articulated and influenced the Big Society agenda.
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15:30 **NETWORKING BREAK**
GREAT HALL FOYER

16:00 **SURVIVING THE NEW FUNDING LANDSCAPE**
DARWIN SUITE

Following the announcement of one of the most radical shake-ups of the arts funding system in England, and as orchestras wrestle with the implications of a contraction in public funding we debate the future landscape of public and private funding for the arts.

- David Baile**, Chief Executive, International Society for the Performing Arts
 - Lorna Brown**, Chair, NALGAO
 - Alan Davey**, Chief Executive, Arts Council England
 - Mick Gallagher**, Director, Creative Contemporary Solutions Ltd
 - David Hall**, Chief Executive, Foyle Foundation
 - Sue Hoyle**, Director, Clore Leadership Foundation
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18:30 **CIVIC RECEPTION**
DARWIN SUITE

19:30 **CONFERENCE CONCERT - sinfonia ViVA**
GREAT HALL
Schumann Zwickau Symphony, Meredith Four Tributes to 4am
(World Premiere), Beethoven Symphony 6



22:00 **POST-CONCERT RECEPTION** – Hosted by sinfonia ViVA and BBC Radio3
CATHEDRAL QUARTER HOTEL

08:30 REGISTRATION OPENS – GREAT HALL FOYER – ASSEMBLY ROOMS, DERBY

09:30 **A CULTURE OF GIVING: WHY AMERICANS GIVE**

DARWIN SUITE

Jon Limbacher presents an analysis of the cultural imperatives behind why Americans give, and will then be joined at 10am by a panel for a discussion on the tools and techniques American not-for-profit and arts organisations use to raise funds.

Russell Jones, Vice President for Marketing & Membership Development, League of American Orchestras

Jon Limbacher, Chief Operating Officer, St Paul Chamber Orchestra

Lisa Smith, Head of Fundraising, Bournemouth Symphony Orchestra

Angel Ysaguirre, Director of Global Community Investing, The Boeing Company

10:00 **STRATEGIC COMMISSIONING**

RECEPTION SUITE

NATIONAL
CULTURE
FORUM

Leading Learning
PROGRAMME

With the axe falling on many budgets across local authorities, arts specific funding will be increasingly hard to access. However, local authorities will be looking to contract services which deliver their strategic priorities for communities from a variety of deliverers. Arts organisations have an opportunity to position themselves as cost effective providers of, for instance, diversionary activities for young people or as a crucial part of economic regeneration.

Sue Isherwood, Director, National Culture Forum's Leading Learning Programme

PARTNERSHIPS THAT WORK

'45 SUITE

As the pressure to collaborate becomes all the more acute, what lessons can be learnt for orchestras, venues and local authorities from case studies of partnerships that work? **Louise Mitchell** chairs the discussion.

Simon Hollingworth, Director, Lincoln Drill Hall

Kenneth Osborne, Finance Director, Royal Scottish National Orchestra

Anthony Sargent, General Director, The Sage Gateshead

11:00 **NETWORKING BREAK**

GREAT HALL FOYER

11:30 **A CULTURE OF GIVING: INCREASING PHILANTHROPY IN THE UK**

DARWIN SUITE

Ed Vaizey MP, Minister for Culture, Communications and Creative Industries outlines the government's latest thinking on arts policy and philanthropy, before being joined by leading philanthropists and fundraisers for a discussion on the prospects of increasing philanthropy and the fundraising capacity of British orchestras.

Sir Vernon Ellis, Chair, British Council and Chairman, English National Opera

Russell Jones, Vice President for Marketing & Membership Development, League of American Orchestras

Terry O'Rourke, Chairman Designate, Bournemouth Symphony Orchestra

Amanda Saunders, Director of Development, Royal Opera House

Charlotte Spencer, Head of Development, Manchester Camerata



PROTECTING THE SUSTAINABILITY AGENDA

RECEPTION SUITE

In the current financial climate, it's no surprise that the commitment to sustainable touring expressed by many of our orchestras and concert halls is in danger of slipping down the agenda. The session will discuss how the momentum generated at the ABO conference in Cardiff in 2009 and the ABO's work with the music industry green body Julie's Bicycle can be sustained, and how the ABO can fulfil its ambition of implementing a Sustainable Touring Charter.

Catherine Langabeer, Operations Manager, Julie's Bicycle
Kathryn McDowell, Managing Director, London Symphony Orchestra



PROTECTING YOUTH ORCHESTRAS

'45 SUITE

As music services come under increasing threat from local authority cutbacks, what role can professional orchestras play in protecting our youth orchestras? **Darren Henley**, fresh from leading the DfE's review of music education, heads up the discussion.

Sarah Alexander, Director, National Youth Orchestra of Great Britain
Richard Hallam MBE, National Music Participation Director
Darren Henley, Managing Director, Classic FM
Virginia Haworth-Galt, Chief Executive, Federation of Music Services
Stephen Maddock, Chief Executive, City of Birmingham Symphony Orchestra

13:00

LUNCH

GREAT HALL FOYER

13:45



PROTECTING THE TALENT – PARTNERSHIPS WITH CONSERVATOIRES

DARWIN SUITE

Following the Browne Report and the implementation of a radical change to funding for students in Higher Education, what role should British orchestras play in working in partnership with our conservatoires, to ensure continued access to the highest quality training for our most talented young musicians?

Hilary Boulding, Principal, Royal Welsh College of Music and Drama
Manus Carey, Head of Artistic Planning, Manchester Camerata
Barry Ife, Principal, Guildhall School of Music and Drama
Jonty Stockdale, Principal, Royal Northern College of Music
John Summers, Chief Executive, The Hallé
Stephen Threlfall, Head of Music, Chetham's School of Music

ORCHESTRAS LIVE PARTNERSHIPS

'45 SUITE

This session will interrogate the **Orchestras Live** approach to partnership working from the perspective of two orchestral projects that were delivered in 2010: *Connected to Music*, working with the RPO and sinfonia ViVA and local partners in Northamptonshire, alongside *Hear and Now*, a partnership with the Philharmonia Orchestra and intergenerational groups, developing community engagement and social cohesion in a multi-cultural area of Bedford. Two full panels lead this timely session.

Henry Little, Chief Executive, Orchestras Live

Stuart Bruce, Partnership Manager, Orchestras Live

Neslyn Pearson, Director of Community Projects, Faith in Queen's Park

Sarah Russell, Carer Support and Development Officer, Alzheimer's Society, Bedfordshire

Julia Williamson, Head of Education, Philharmonia Orchestra

Jan Ford, Partnership Manager, Orchestras Live

Sharon Green, Learning Advisor, Northamptonshire County Council

Ros Peet, Teacher, Falconer's Hill Primary School, Daventry

ORCHESTRAS *Live***TOOLBOX: WE'RE ALL FUNDRAISERS NOW**

RECEPTION SUITE AND DARWIN FOYER

As our fundraising departments struggle with ever increasing targets, do we need to change our organisational behaviour and culture, and how do we encourage entrepreneurial thinking in our orchestras, and musicians and other managers to become part of the fundraising team? Led by **Michelle Wright** from **Cause4**, an organisation that supports charities and social enterprises in organisational development and fundraising, this highly practical, interactive session will explore the complex ecology of orchestras, identify the very many challenges that confront charities generally and orchestras in particular and brainstorm new ideas to 'make things happen'.

15:15

NETWORKING BREAK

GREAT HALL FOYER

15:45

CREATIVE COLLABORATIONS

GREAT HALL

Using sinfonia ViVA's successful approach to collaborative education projects as the springboard, it's the delegates turn to do the talking. Facilitated by **James Redwood**, ViVA's Music Workshop Leader, and the members of the orchestra, delegates will be challenged and inspired in a roundtable format to think about the survival of their orchestra and forging new business models and partnerships in an age of austerity. From mergers to shared services, teambuilding to outsourcing, hierarchies to democracies, problems to solutions, all ideas are on the table, and creative thinking is the order of the day.

sinfonia *ViVA*:

19:30

RECEPTION – Hosted by the ABO Board

GREAT HALL FOYER

20:15

CONFERENCE DINNER

GREAT HALL

Announcement of the 2010 ABO Award

08:30 REGISTRATION OPENS – GREAT HALL FOYER

09:30



BEYOND THE DOTS : COMPOSER IN THE HOUSE in partnership with the Royal Philharmonic Society and PRS for Music Foundation

DARWIN SUITE

What’s a composer good for? Certainly more than ‘just’ writing new music. A special RPS/PRS Foundation panel discussion looking at the creative potential and possible risks of placing a composer at the heart of an orchestra’s artistic life. Chaired by **Graham Sheffield CBE**.

- Andrew Cornall**, Head of A&R, EMI
- Anna Meredith**, Composer
- André de Ridder**, Music Director, sinfonia ViVA
- Ros Rigby**, Performance Programme Director, The Sage Gateshead

THE SAINT PAUL CHAMBER ORCHESTRA BUSINESS MODEL

'45 SUITE

Six years ago the SPCO developed a new business designed to ensure long-term financial sustainability. The foundation of the new business model is the belief that philanthropic support is the core/primary revenue and that ticket sales, while critical, are a loss-leader. It is an ownership model that moves individuals through a progression that starts with ticket sales and ends with investment. This toolbox session will explore the underlying beliefs, core strategies, key metrics and results to date, and will look at how the business model converges with mission.

Jon Limbacher, Chief Operating Officer, St Paul Chamber Orchestra

11:00

NETWORKING BREAK
GREAT HALL FOYER

11:30

SESSION 7
PROTECTING THE MUSICIANS
DARWIN SUITE

As public spending cuts bite across our industry, it’s inevitable that musicians’ fees, from the orchestral players to the conductors and soloists, will come under scrutiny. How do we work in partnership with our friends at the Musicians’ Union and from artist management to ensure fairness for all and to retain the world class status of our orchestras?

- Julian Bird**, Chief Executive, SOLT/TMA
- Sibylle Jackson**, Director: Artist Management, Hazard Chase
- Chi-chi Nwanoku MBE**, Musician
- John Smith**, General Secretary, Musicians Union
- Timothy Walker AM**, Chief Executive & Artistic Director, London Philharmonic Orchestra

ORCHESTRAS *Live***CONCERTS AND COMMISSIONING:
THE ORCHESTRAS LIVE MODEL***RECEPTION SUITE*

Now in its seventh year, **Orchestras Live Concerts** currently delivers 57 concerts through partnerships between 20 professional orchestras and 25 promoters in 31 venues across England. This session will present the Orchestras Live Concerts model of partnership working with particular emphasis on how dynamic collaborations between Orchestras Live, orchestras and promoters can help new music to reach a wider audience.

Susan Allison, Secretary, Cockermouth Music Society

Paula Redway, Director, Ludlow Assembly Rooms

David Richardson, Artistic Consultant, Orchestras Live

Alec Roth, Composer

Ken Sillito, Artistic Director, Academy of St Martin in the Fields

**ENABLING EFFECTIVE COLLABORATION in partnership with Mission, Models, Money***'45 SUITE*

New ways of working can free up capacity, enable cost saving and create environments that encourage all kinds of innovation in the creation and experience of great art. MMM's 2007 report 'Towards a Healthy Ecology of Arts and Culture' stated that there is significant unrealised potential for arts and cultural organisations to leverage their own talents and those of other organisations by working together and that the challenges and opportunities of developing mergers, back office consolidations and joint ventures needed to be further investigated. In 2011, faced with the challenge of the spending cuts and other major societal changes, how do we put this agenda into action?

Clare Cooper, Co-Founder and Co-Director, Mission Models Money

Lesley Patrick, Collaboration Manager, OperaNorth/University of Leeds DARE programme

13:00

LUNCH*GREAT HALL FOYER*

14:00

CLOSING SESSION: FROM DERBY TO LIVERPOOL*DARWIN SUITE*

A closing panel of international delegates including Madam **Guo Shan** of the China Symphony Development Foundation and **Jon Limbacher**, Chief Operating Officer of St Paul Chamber Orchestra will report on the conference and draw the threads together, **Mark Pemberton**, Director of the ABO will outline the legacy of the conference and the issues raised that the ABO will take forward, and we look ahead to the 2012 conference, to be hosted by the **Liverpool Philharmonic**.

15:30

CONFERENCE ENDS