

KENNETH HOFFMAN
CONSULTANT IN US FUNDRAISING
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BIOGRAPHY

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Kenneth Hoffman has worked as founder and principal of his fundraising consulting firm, Hoffman & Associates, since 1986, as part of career in the non-profit world that began in 1978. His company offers a range of fundraising services, including strategic planning, fundraising programs directed at foundation, individual, and corporate donors, board development, and staff training. Mr. Hoffman regularly writes, speaks, and teaches on fundraising topics in the US, UK, The Netherlands, and Belgium. His clients are presently based in those four countries; he has also worked with Australian, Canadian, and Irish charities. **A sample client list is attached.**

Mr. Hoffman's pro bono activities include membership, since 1992, on the Massachusetts Attorney-General's Division of Public Charities Advisory Committee, and service, as the Secretary/Treasurer of The American Fund for Charities, in Washington.

Mr. Hoffman has an undergraduate degree from Harvard College and a law degree from the University of Maine. He is admitted to legal practice in Massachusetts. He is a Certified Fund Raising Executive since 1997 by the (North American) Association of Fundraising Professionals. Before opening his fundraising practice in 1986, he was a staff fundraiser and lawyer for the Conservation Law Foundation and The (US) National Trust for Historic Preservation.

In his private life, Mr. Hoffman is an amateur musician (recorders and voice), regularly attending concerts and courses (including the Dartington Summer School) on his quarterly visits to the UK and Europe.

Kenneth Hoffman

Selected Clients Based Outside the US (English-speaking Countries) (1986 - 2009)

Australian Centre for Environmental Law, Canberra, Australia.

Bletchley Park Trust, Milton Keynes, England.

Breakthrough Breast Cancer, London, England.

The British Library, London, England, and **American Trust for the British Library**, New York, New York, USA.

Cancer Research-UK, London, England.

Charities Aid Foundation, West Malling, Kent, England.

The Children's Society, London, England.

Clare Hall, Cambridge University, Cambridge, England.

Corrymeela Community, Belfast, Northern Ireland.

Depaul Trust Ireland, Dublin, Ireland, and **Depaul Trust Foundation**, London, England.

The Eden Project, St Austell, Cornwall, England.

English Heritage, London, England.

Ex Cathedra Choir and Baroque Orchestra, Birmingham, England.

FARM-Africa, London, England.

Fondation Québec-Labrador du Canada, Inc., Montréal, Québec, Canada, and **Quebec-Labrador Foundation**, Ipswich, Massachusetts, USA.

Global Alliance for Livestock Veterinary Medicines (GALVmed), Edinburgh, Scotland.

International Centre for the Legal Protection of Human Rights (Interights), London, England.

Marine Stewardship Council, London, England.

The National Trust for Scotland, Edinburgh, Scotland, and **The National Trust for Scotland Foundation USA, Inc.**, Boston, Massachusetts, USA.

Royal Armouries, Leeds, England.

The Royal Institute of British Architects, London, England.

Royal Society for the Protection of Birds, Sandy, Bedfordshire, England.

Selby Abbey, Selby, Yorkshire, England.

South Georgia Heritage Trust, Dundee, Scotland.

Wesley House, Cambridge, England.

Winchester College, Winchester, England.

The Wildscreen Trust, Bristol, England.

Zoological Society of London (London Zoo), London, England.

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Selected Clients in Belgium & The Netherlands

(2006 - 2009)

BOZAR (Centre for Fine Arts), Brussels, Belgium.

International Polar Foundation, Brussels, Belgium.

King Baudouin Foundation, Brussels, Belgium, and New York, New York.

K.U. Leuven (Catholic University of Leuven), Leuven, Belgium.

National Botanic Garden of Belgium, Meise, Belgium.

Nederlandse Museumvereniging (Dutch Museum Association), Amsterdam,
The Netherlands.

Nederlands Scheepvaartmuseum Amsterdam (Netherlands Maritime Museum),
Amsterdam, The Netherlands.

Prins Bernhard Cultuurfonds, Amsterdam, The Netherlands.

Rijksmuseum, Amsterdam, The Netherlands.

World Population Foundation, Utrecht, The Netherlands.

Selected US Clients

(1986 - 2009)

Clean Air Task Force, Boston, Massachusetts, USA.

Community Foundation Consortium of Eastern Massachusetts, USA.

Conservation Law Foundation, Boston, Massachusetts, USA.

Country Dance and Song Society, Northampton, Massachusetts, USA.

The Fund for Preservation of Wildlife and Natural Areas, c/o The Boston
Foundation, Boston, Massachusetts, USA.

Historic New England (formerly Society for the Preservation of New England
Antiquities), Boston, Massachusetts, USA.

Hocking-Cabot Fund for Systematic Philosophy, c/o Fidelity Charitable Gift
Fund, Boston, Massachusetts, USA.

Island Institute, Rockland, Maine, USA.

The John Merck Fund, Boston, Massachusetts, USA.

Mount Auburn Cemetery, Cambridge, Massachusetts, USA.

National Coalition for Marine Conservation, Leesburg, Virginia, USA.

**New York University School of Law, Center on Environmental and Land
Use Law**, New York, New York, USA.

Ocean Genome Legacy, Ipswich, Massachusetts, USA.

Office for the Arts, Harvard University, Cambridge, Massachusetts, USA.

The Trust for Public Land, Boston, Massachusetts, and Portland, Maine, USA.

United Way of Dutchess County, Poughkeepsie, New York, USA.

Vermont Land Trust, Woodstock, Vermont, USA.

World Media Foundation, Cambridge, Massachusetts, USA.