

EDUCATION MANAGERS MEETING

WEDNESDAY 24 SEPTEMBER 2003, 10.30 – 4pm
WATERLOO BAR, ROYAL FESTIVAL HALL, LONDON

Chaired by **Russell Jones & Fiona Harvey** ABO



A G E N D A

- 10.30am *Tea/coffee*
- 11.00am Meeting starts
- Welcome and Introduction
 Russell Jones *Director, ABO*
- 11.30am ABO Conference, Bournemouth 23 – 25 January 2004
 Adam Powell *Projects Manager, ABO*
- ABO Education conference, 24 January 2004 (part of ABO Annual Conference)
 David Sulkin *Head of Policy and Programmes, Youth Music* attends the meeting to join in discussions about this conference.
- 12.30pm
- 2.00pm *Lunch*
- Roger Wright** *Controller, BBC Radio 3* will lead a discussion/brainstorm about National Orchestra Festival 2004 over a working lunch
- Research
 Ella Haines *Community and Education Manager, RPO*
- Continuing Professional Development for orchestral musicians
 Clare Lovett *Education and Outreach Director, LPO*
- Accreditation
- Evaluation
- Creative Partnerships Feedback
 Fiona Harvey *Education Manager, ABO*
- 3.45pm AOB
- Date of next meeting
- 4.00pm Meeting ends

EDUCATION MANAGERS MEETING

WEDNESDAY 24 SEPTEMBER 2003, 10.30 – 4pm
WATERLOO BAR, ROYAL FESTIVAL HALL, LONDON

Chaired by **Russell Jones** and **Fiona Harvey** ABO



A T T E N D A N C E

Caroline	Wright	Academy of St Martin in the Fields	Outward Sound Manager
Rebecca	Guest	Association of British Orchestras	Membership Services Manager
Fiona	Harvey	Association of British Orchestras	Education Manager
Russell	Jones	Association of British Orchestras	Director
Adam	Powell	Association of British Orchestras	Projects Manager
Peter	Hayward	BBC Concert Orchestra	Learning Manager
Suzanne	Hay	BBC National Orchestra of Wales	Education and Community Manager
Peggy	Holder	BBC National Orchestra of Wales	Education and Community Assistant
Martin	Maris	BBC Philharmonic	Education and Community Manager
Roger	Wright	BBC Radio 3	Controller
Alex	Webb	BBC Radio 3	
Garth	McArthur	BBC Singers	Learning Manager
Lincoln	Abbotts	BBC Symphony Orchestra	Learning Manager
Nancy	Evans	Birmingham Contemporary Music Group	Education Manager
Andrew	Burn	Bournemouth Symphony Orchestra	Head of Education and Ensembles
Kathryn	Hayes	Britten Sinfonia	Community and Education Director
Keith	Stubbs	City of Birmingham Symphony Orchestra	Education and Projects Manager
Sophie	Brown	City of London Sinfonia	Education Manager
Stuart	Bruce	Eastern Orchestral Board	Education Manager
Julia	Turner	English Sinfonia	Projects and Development Co
Caroline	Brown	Hanover Band	Artistic Director/Founder
Frances	Shanahan	Irish Chamber Orchestra	Education and Community Outreach Officer
Clare	Lovett	London Philharmonic Orchestra	Education and Outreach Director
Richard	Mallet	London Philharmonic Orchestra	Education Consultant
Maria	Smith	London Philharmonic Orchestra	Education and LPYO Administrator
Tabby	Estell	London Sinfonietta	Education Manager

Alison	Atkinson	London Sinfonietta	Marketing & IT Product Development
Andrew	Burke	London Symphony Orchestra	Head of LSO Discovery
Glenn	Chaney	Making Music	National Youth Officer
Clare	Games	Manchester Camerata	Orchestra Manager
Jo	Philpott	National Youth Orchestra of Great Britain	Education and Outreach Officer
Cassie	Tait	New London Orchestra	Education Manager
Fiona	Pokorny	Northern Sinfonia	Higher Education Development Officer
Vicky	Mitchell	Orchestra of Opera North	Education Manager
Polly	Rolfe	Orchestra of Opera North	Audience Development Officer
Cherry	Forbes	Orchestra of the Age of Enlightenment	Education Manager
Hannah	Elder	Orchestra of the Age of Enlightenment	Education Assistant
Sue	Withers	Orchestra of the Royal Opera House	Orchestra Education Manager
Emma	Hackett	OSJ	Project Manager
Katy	Bignold	Philharmonia Orchestra	Acting Head of Community and Education
Karin	Norberg	Philharmonia Orchestra	Community and Education Manager
Ellen	Thomson	Royal Albert Hall	Education Officer
Neill	Quinton	Royal Festival Hall	Education Officer - Music
Selena	Virrels	Royal Festival Hall	Classical Music Marketing Manager
Lucy	Brown	Royal Liverpool Philharmonic Orchestra	Education Officer
Judith	Agnew	Royal Liverpool Philharmonic Orchestra	Education and Participation Manager
Anwen	Lewis	Royal Northern College of Music	Education Projects Co-ordinator
Ella	Haines	Royal Philharmonic Orchestra	Community and Education Manager
Karen	MacIver	Royal Scottish National Orchestra	Head of Education
Terri	Wilson	Sound Sense	Head of Projects
Katherine	Verney	South Bank Sinfonia	Education and Outreach Officer
Elizabeth	Andrews	Van Walsum Management Limited	Projects Department
Louisa	Milburn	VIVA: the ORCHESTRA of the east midlands	Education Manager
Ursula	Crickmay	Wigmore Hall	Education Manager
David	Sulkin	Youth Music	Head of Policy and Programmes

Apologies:

Sue	Sharpe	The Ambache	Operations Manager
-----	--------	-------------	--------------------

EDUCATION MANAGERS MEETING

WEDNESDAY 24 SEPTEMBER 2003, 10.30 – 4pm
WATERLOO BAR, ROYAL FESTIVAL HALL, LONDON

Chaired by **Russell Jones & Fiona Harvey ABO**



R E P O R T

Russell Jones welcomed the record number of Education Managers (46 in total) to the meeting.

ABO Conference, Bournemouth 2004.

Adam Powell gave an outline of the Conference to the meeting. **David Sulkin**, *Youth Music*, then began the discussion of the Education Conference with a story about a musically talented child and her future. The various options available to the child as she approached school leaving age and the influence of the partners in her education were discussed in full. **Russell Jones** asked for a straw poll of who thought they had good relationships with music services; about 50% of attendees felt that they did. It was pointed out that it was much easier to build good relationships if you are based in one geographical area and also that there was great variety in provision and willingness to engage with orchestras, especially in the London Boroughs. Concern was expressed about the Education Conference being just Education Managers and a general feeling that it was necessary for the wider arts administration world, especially Chief Executives and the partners they worked with to become more aware of the importance of orchestra education work. **Nancy Evans BCMG** suggested that each Education Manager tried to bring a team of education partners from their area to the Conference to build on existing relationships and raise awareness of the amount that orchestras were doing in this area.

National Orchestral Festival

The meeting welcomed **Roger Wright**, *Controller, BBC Radio 3* and **Alex Webb**, *Events Co-ordinator, BBC Radio 3* who was going to be the event's co-ordinator. Roger outlined his ideas about the Festival, its aim to connect with communities and the importance of live music, new ideas and its legacy to its overall success. He requested attendees to feed ideas they wanted to develop through the ABO and he would look at building in related programmes across the BBC, including local radio (although BBC Radio 3 does not have a creative relationship with them) and interactive services. The importance of the web and interactive services in helping to achieve a link between the necessarily diverse events throughout the Festival was emphasised, but Roger also pointed out that the most effective Festival needs its independent events as well. He wanted to get more people listening actively to BBC Radio 3. **Adam Powell** reminded the meeting that the purpose of the whole Festival was still about attracting new audiences and raising awareness of what orchestras are doing. National Orchestral Festival will be launched at the ABO Annual Conference in Bournemouth, January 2004 and a press event will be held in May / June 2004.

Research

Rebecca Laurence, *Royal Philharmonic Orchestra* outlined the current research they had been doing into their education work. After specific questions, the discussion moved on to the problems with research, defining its parameters and disseminating it. **David Sulkin**, *Youth Music* outlined the need to address the research issue throughout the community but also upwards to government to secure future investment. Friends in government needed information extrapolated across the whole sector and also to be able to compare research and express policies on a national level. Importantly, what systems to put in place to enable the measurement of the ephemeral 'life skills' people get from participating in outreach work needed to be addressed. **Fiona Harvey** mentioned the forthcoming seminars on some of these issues at the Royal College of Music and also that the Music Education Council was looking into the issue of creating a centre for music education research.

Continuing Professional Development

Tabby Estell *London Sinfonietta* commented that they were all applying to the same pots of money for CPD and perhaps one person could access it to use for all, however CPD done collectively should not be at the expense of internal issues. **Clare Lovett** *LPO* outlined the London Challenge, and in particular the London student pledge which aims 'to widen young people's experience and aspirations by creating an expectation that all young people in the capital will have opportunities to learn across ten broad areas of activity, inside and outside school' which includes secondary children having access to music performances. The practicalities of working cross sector were discussed and **Terri Wilson** *Sound Sense* outlined how they try and get community musicians involved and many of them would welcome good CPD. **Neill Quinton** *RFH* commented that many promoters are keen to do education work.

The problem of minimal time and training for new players wanting to do education work was discussed. **Lincoln Abbotts** *BBC SO* felt that the intentions of CPD needed to be defined and then it must be tailored to all levels of ability. **Fiona Harvey** asked the meeting if the ABO needs to address this again at a national level. Two thirds of the meeting said they would like the ABO to address the issue of CPD again. Suggestions included; a series of training to dip in and out of where ABO controlled the pot of money members could use, ABO could disseminate information about members training programmes and also help fill spaces up. At the BBC, players have individual training funds; a link up with ABO would help to point players in the right directions for good training. **Emma Hackett** *OSJ* commented that everyone needed to be aware of the players that they share and what each orchestra offers and that this may help orchestras to pair up on training. The meeting felt some research into musicians' needs in terms of training would be useful and **Terri Wilson** *Sound Sense* commented that the recurring theme of accreditation would need to be addressed to enable musicians to demonstrate their experience. They had developed a grid of different qualities and experience to enable individuals to place themselves on a scale.

Action: **Fiona Harvey** to set up a working party on this subject and possibly develop questionnaire to establish players needs.

Creative Partnerships Feedback

Fiona Harvey asked the meeting for feedback on Creative Partnerships (CP) so that she could submit it to the CP national office on behalf of all ABO members. A general discussion of CP followed.

AOB

Keith Stubbs *CBSO* reported that he had attended the NAME Conference and felt that the official music community was taking more notice of what professional musicians were doing in schools but were not informed enough about what orchestras were doing and some things that were said were not up to date. The sector needed to take action to improve this and the best way to do this was to get involved. The NAME website is www.name.org.uk.

Action: **Fiona Harvey** to look at ABO working more closely with NAME and FMS and encourage their attendance at the Education Conference.

Fiona Harvey mentioned that David Miliband MP *Minister for School Standards* was passionate about music education and has been holding seminars at which a music manifesto has been discussed and developed, but not yet published.

Date of next meeting: to be advised.